



NEWSLETTER

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USDA SECRETARY ROLLED OUT FARM BILL & LEGISLATIVE PRINCIPLES

During the week of January 24, 2018, U.S. Secretary of Agriculture Sonny Perdue, was at Pennsylvania State University touring facilities and meeting with faculty and students. The secretary toured Reinford Farms in Mifflintown, PA. and attended a luncheon town hall meeting where he rolled out the U.S. Department of Agriculture's Farm Bill and legislative principles for 2018. The principles were outlined in a four-page document, which states its goal as "to be responsive to the American people and improve services while reducing regulatory burdens on USDA customers." In addition, Secretary Perdue toured Central Pennsylvania's Food Bank in Harrisburg, and held a roundtable discussion on nutrition assistance.

USAPPLE GOVERNMENT AFFAIRS COMMITTEE MEETING

On January 24, 2018, The USApple Government Affairs Committee, Board of Directors, and State apple executives met on Capitol Hill in Washington, D.C. They met with two special guests from the Trump Administration. The special guest for their morning meeting was Ray Starling, from the White House staff, where he is Special Assistant to President Trump for Agriculture, Trade, and Food Assistance. The topic of discussion was working on the trade and immigration issues along with workforce concerns. The second guest to join the group for a discussion and lunch was Ted McKinney, USDA Undersecretary for Trade and Foreign Agricultural Affairs. The two guests joined the group for about 45 minutes and both were more interested in hearing the group's position, than delivering a speech. USApple serves the interests of the nation's apple growers on a wide range of issues including agricultural labor, export promotion, specialty crop farm bill programs, and federal nutrition programs.

For more information please contact Dianne Kurrle of U.S. Apple Association at (703) 442-8850.

SHADECLOTH PROJECT

On January 30, 2018, members of the California apple industry met to discuss the Shadecloth Research Project. The meeting was held at Prima Frutta Packing, in Linden, CA. Eric Gaarde of Fruit Dynamics, Inc. provided the final report on the Shadecloth project, and discussed both Organic and Conventional Applications. The benefits of Shadecloth could include water usage, increase in apple color, and decrease in overall orchard temperature. The Shadecloth project is funded through the California Department of Food and Agriculture Specialty Crop Block Grant (SCBG), and is available on line by visiting www.calapple.org. or you may request a hard copy by contacting the Commission office.

FIRE BLIGHT RESEARCH

On January 30, 2018, members of the California apple industry met to discuss the Fire Blight research for apples in California. Dr. Jim Adaskaveg, of the Department of Plant Pathology and Microbiology, of UC Riverside, gave a presentation on the topic of Organic and Conventional Fire Blight research. Fire Blight is caused by the bacteria *Erwinia amylovora* and is one of the most destructive diseases of pome fruit trees including apples. For more information on fire blight management, please refer to our latest annual report. If you would like a copy, please contact the Commission office.

COMMISSION ATTENDS FRUIT LOGISTICA

On February 7-9, 2018, the California Apple Commission participated in Fruit Logistica, Berlin, Germany, through the U.S. Apple Export Council. Fruit Logistica is the largest fresh fruit trade show in the world, it covers the fresh produce business and offers a complete picture of the latest innovations, products, and services in the international supply chain. This

trade show provides the Commission the unique opportunity to reach a vast audience of retailers and importers from around the world. If you would like more information, please contact the Commission office.

CAC WELCOMES NEW INTERN

In December 2017, the CAC welcomed aboard a new intern, Emily Baker. Emily is a junior at California State University, Fresno where she is pursuing a Bachelor's Degree in Agriculture Business. Emily is from Merced, California and currently resides in Fresno, California. Her hobbies include crafting, redoing furniture, her dogs, traveling, and much more all while spending time with her family and friends. Emily has a passion for agriculture and is extremely excited to experience all the aspects of agriculture that the Commission has to offer. She looks forward to the valuable knowledge that she will gain through this internship experience.

BOARD OF DIRECTORS

eDisclosure for e-Filing FORM 700

As outlined by CDFA and the Fair Political Practices Commission (FPPC) all Board of Directors filers must complete the necessary Form 700. Board members are now eligible to submit your Form 700 electronically through eDisclosure. To access the eDisclosure system and complete your e-filing Form 700, please log on to <https://form700.fppc.ca.gov/>. Upon login you will see a list of positions that you are required to file Form 700's for. Once completed, your Form will be saved in your online-filing cabinet under "Previous Filings" menu. **As a reminder the Form 700 is due April 2, 2018.** Should you have

any problems accessing or completing your eDisclosure Form 700, please contact Rene Robertson at (916) 324-3722 or via email at Form700@fppc.ca.gov.

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CALENDAR OF EVENTS

- **US Apple Capitol Hill Day**
-Date: March 15, 2018
-The Washington Court Hotel, Washington, DC
- **Canadian Produce Marketing Association (CPMA) Convention & Trade Show**
-Date: April 24-26, 2018
-Vancouver, BC, Canada
- **United FreshMKT Expo**
-Date: June 25-27, 2018
-Chicago, Illinois



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