

NEWSLETTER

Issue No. 110 May/June 2015

ASQIQ ANNOUNCES FULL VARIETAL APPLE MARKET ACCESS FROM U.S. TO CHINA



On May 26, 2016, AQSIQ published their announcement granting full market access for all varieties of apples from all states in the United States into China. China's General Administration of Quality Supervision, Inspection and Quarantine issued the following statement: "Based on the China experts' pest risk analysis and site visits on the U.S. apples, China and the U.S. have signed on the "Plant Quarantine Work Plan of U.S. Fresh Apples for Export to China" after consultation and negotiation between the quarantine institutions of both sides. According to the Work Plan, China officially publishes now the "Plant Quarantine Requirement for Import of the U. S. Apples", and permits import of the U. S. qualified apples. In addition, a set of operational guidelines and requirements have been released for those interested in exporting product to China in the near future. Growers must register participating orchards with their packing facility(s). To access a copy of these guidelines please visit:

http://www.calapple.org/media/files/USApplestoChinaOperational GuidelinesMay2015(2).pdf

CDFA ANNOUNCES FUNDING FOR STATE WATER EFFICIENCY & ENHANCEMENT PROGRAM

The California Department of Food and Agriculture announced on May 18, 2015 that is will begin accepting applications immediately for funding through the State Water Efficiency & Enhancement Program or SWEEP. The program will provide an estimated \$10 million in competitive grant funding to provide financial assistance to implement irrigation systems that reduce greenhouse gases and save water on California agricultural operations. Each agricultural operation can apply for funding up to \$150,000 per project. For more information and to view the press release please visit: http://www.cdfa.ca.gov/EnvironmentalStewardship/WEEP.html

CA MEXICO INSPECTOR TO VISIT

In early August, the Mexico inspector will arrive in California to start the California/Mexico apple export program. In ordinance with the California/Mexico work plan, the Mexico inspector must certify all packing sheds and fumigation chambers intending on exporting apples to Mexico. If you would like to be added to the list of acceptable packing sheds, please contact the Commission office. In addition, the Commission and the inspector request that at least 24 hours advanced notice are given before a scheduled fumigation. If you have any questions regarding the Mexico Export Program, please contact Todd Sanders at the Commission office.

CAC ANNUAL REPORT

In the near future please be on the lookout for the California Apple Commission Annual Report. The Annual Report includes information on the current and future research, education projects, market exports and other pertinent industry information. If you would like a copy, please contact the Commission office.

U.S. APPLE EXPORT COUNCIL

In mid-August the California Apple Commission will attend the US Apple Export Council meeting in Chicago. This meeting is paired with the US Apple annual meeting and is designed to have the participating States meet and discuss the crop outlook and the status of the Council. If you have any questions or comments regarding the meeting, please contact the Commission office.

TAIWAN TRAINING SEMINAR

At 11:00am on June 25, 2015, the California Apple Commission hosted the Taiwan training seminar. The seminar is organized in conjunction with USDA-APHIS. The purpose of the seminar was to train the necessary personnel from different packing sheds in the process of detecting Codling Moth as outlined by the Taiwan work plan. If you would like to participate, please contact the commission staff.

SENATE PASSES TPA BILL; PRESIDENT SIGNS

On June 24, 2016, by a vote of 60 to 38, the Senate officially passed legislation renewing Trade Promotion Authority (TPA) for the Administration. With the Senate's action, the legislation went to the president who signed it days later. This vote follows the strong bi-partisan support this legislation garnered in the Senate last month in addition to last week in the House. TPA is an important tool that allows U.S. negotiators to conclude trade negotiations and further expand export opportunities for fruit, vegetable, and tree nut producers. To read more about the passage of TPA please visit: www.thehill.com.

FARM TO FAMILY: GOOD FOR FAMILY, GOOD FOR FARMERS

Sometimes – no matter how carefully farmers plan – they are faced with surplus crop. And sometimes, ordinary people are faced with hard times and need a little help. Farm to Family is a market alternative for surplus crop. Participating is simple – Farm to Family quickly gets product from your property to your local food bank and beyond. When an outright donation isn't possible, Farm to Family can often offer reimbursement for picking and pack out costs. Additionally, a state tax credit and federal tax deduction help participating in Farm to Family a viable option for many businesses. Learn more at cafoodbanks.org/farm-family.\

LISTERIA UPDATE

On June 5, 2015, Dr. Linda Harris, Certified Specialist for Food Safety and Microbiology from The University of California, Davis, shared her knowledge on the current *Listeria monocytogenes* outbreak within the industry. Due to the outbreak, it has become of utmost importance that apple producers be fully educated and aware of any possible listeria contamination in their facilities. Dr. Harris presented methods of environmental monitoring as well as sanitation practices that must be completed in order to preserve the cleanliness of the fruit. It is important to locate any area of possible contamination and remove it before it becomes a greater threat. Each and every packing facility should develop a food safety and sanitation system which will be verified through continuous environmental monitoring. For more information on this meeting and for specific sanitation practices that can be done in any packing facility please visit the following link:

WASHINGTON CROP REPORT

As of August 27, 2014 current Washington shipments and holdings are:*

	2013/2014	2012/2013
Weekly Total	1,309	1,372
Season Total	111,520	122,523

*Information provided by Washington Growers Clearing House Did you know you can receive an e-newsletter instead of the snail mail version? If you would like to sign up, please email ebrown@calapple.org

CALIFORNIA

California Apple Commission

2565 Alluvial Ave, Ste. 182 Clovis, CA 93611

PH: (559) 225-3000 FAX: (559) 456-9099

calapple@calapple.org www.calapple.org

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APPLE BITES Apple Bacon Popovers

1 large apple 2 large eggs 2 large egg whites 2 strips turkey bacon 2 cups 1% milk Apple Butter (optional) 2 cups all purpose flour 2 teaspoons sugar 1 teaspoon salt 1 teaspoon unsalted butter, melted Cooking Spray

In a large bowl, whisk together eggs and egg whites until well blended. Whisk in milk and set aside. In a medium bowl, combine flour, sugar and salt. Gradually add flour mixture to egg mixture, stirring well with a whisk. Let stand 30 minutes. While batter is standing, preheat oven to 450 degrees. Cook bacon strips until crispy. Drain, let cool, and finely chop. Coarsely grate apple, including peel. Coat a 9-cup popover pan with cooking spray. Fold the bacon, grated apple, and melted butter into batter, stirring until well blended. Pour batter into prepared popover cups until ¾ full. Bake at 450 degrees for 18 minutes. Reduce heat to 325 degrees and bake for 10 minutes more. Serve immediately with apple Recipe courtesy of U.S. Apple Association http://www.usapple.org

CALENDAR OF EVENTS

- U.S. Apple Export Council Meeting
 - -Date: August 19, 2015 -Location: Chicago, IL
- U.S. Apple Association Apple Crop Outlook and Marketing Conference

-Date: August 20-21, 2015 -Location: Chicago, IL