

CALIFORNIA APPLE COMMISSION

BOARD OF DIRECTORS MEETING

TUESDAY
June 22, 2010
9:00 a.m.

CALIFORNIA APPLE COMMISSION

Conference Call

DIAL: 1-877-643-6951

PASSCODE: 21533162#

AGENDA

I. CALL TO ORDER – Steve Blizzard, Chairman

- A.** Roll Call
- B.** Establish Quorum
- C.** Approval of Minutes – April 14, 2010

II. EXECUTIVE COMMITTEE

ACTION:

- A.** Strategic Action Plan
- B.** Commodity Management
- C.** Installation of New Board Members

III. BUDGET COMMITTEE

ACTION:

- A.** Financials
- B.** Budget 2010 – 2011

IV. RESEARCH COMMITTEE

ACTION:

- A.** Research Projects for 2010 – 2011

V. EDUCATION COMMITTEE

INFORMATION:

- A.** Buy California First

VI. EXPORT COMMITTEE

INFORMATION:

- A. Canada
- B. Mexico
- C. Taiwan
- D. India Trade Mission
- E. US Apple Export Council

VII. OTHER BUSINESS

VIII. ADJOURNMENT

All agenda items are subject to discussion and possible action. This notice and agenda are also available on the internet at www.calapple.org .