

CALIFORNIA APPLE COMMISSION

BOARD OF DIRECTORS MEETING

THURSDAY
February 18, 2010
9:00 a.m.

CALIFORNIA APPLE COMMISSION

Conference Call

DIAL: 1-877-643-6951

PASSCODE: 21533162#

AGENDA

I. CALL TO ORDER – Steve Blizzard, Chairman

- A. Roll Call**
- B. Establish Quorum**
- C. Approval of Minutes – October 21, 2009**

II. EXECUTIVE COMMITTEE

INFORMATION:

- A. Strategic Planning**
- B. U.S. Apple Association**

ACTION:

- C. Appointment – Public Member**

III. BUDGET COMMITTEE

INFORMATION:

- A. Financials**

IV. PEST, DISEASE & STANDARDIZATION COMMITTEE

INFORMATION:

- A. CA Apple Pest & Disease Certification Act**

V. EDUCATION COMMITTEE

INFORMATION:

- A. Buy California First**

VI. EXPORT COMMITTEE

INFORMATION:

- A. Mexico**
- B. Trade & Export Overviews**

VII. OTHER BUSINESS

VIII. ADJOURNMENT

All agenda items are subject to discussion and possible action. This notice and agenda are also available on the internet at www.calapple.org .