



Newsletter

Issue No. 141

September/October 2020

CORONAVIRUS FOOD ASSISTANCE PROGRAM 2.0 UPDATE

To date, the U.S. Department of Agriculture (USDA) Farm Service Agency (FSA) has approved more than \$7 billion in payments to US agricultural producers in the second round of the Coronavirus Food Assistance Program (CFAP 2.0). In total, the USDA is making available up to \$14 billion for US crop and livestock producers who continue to face market disruptions and associated costs because of COVID-19. Thus far, the FSA has approved more than 443,000 applications since CFAP 2.0 enrollment began on September 21st. The U.S. states seeing the most in payments are Iowa, Nebraska, Minnesota, Illinois, and Kansas. Applications for CFAP 2.0 are available through December 11, 2020, on the FSA website at: www.farmers.gov/cfap/apply

If you plan to or have already applied for the CFAP 2.0 funding, please notify the CAC office so that we may report back to USDA our industry's participation in the program. If you have any further questions regarding this information, please do not hesitate to contact the CAC office.

NEW ORGANIZATION: CALIFORNIA COALITION FOR TRUTH IN OLIVE OIL LABELING

The California Apple Commission staff will now manage the California Coalition for Truth in Olive Oil Labeling! This is a newly created organization and was established to improve conditions in the California olive oil industry by protecting consumers, retailers, farm families, and California olive oil producers from deceptive advertising and labeling practices that undermine the integrity of the California-grown olive oil industry.

2019-2020 CALIFORNIA APPLE COMMISSION ANNUAL REPORT

The new 2019-2020 California Apple Commission Annual Report is finally here! Within the annual report, you will find information pertaining to California apple research projects, pest, disease, and standardization, California apple domestic and export statistics, export market summaries, the COVID-19 situation, and more. The 2019-2020 Annual Report can be found online at <http://www.calapple.org/annual-reports.html>. We hope you enjoy the Commission's newest annual report.

CALIFORNIA APPLE COMMISSION WEBSITE MAKEOVER

The new and improved California Apple Commission website is live! The new website features CAC publications such as annual reports and newsletters, educational resources, statistics, research projects, COVID-19 information, and more. Feel free to check out the updated www.calapple.org and please let the CAC office know if you have any suggestions. See below for a before and after of the CAC website.

Before:



After:



HOME ABOUT US PUBLICATIONS OTHER SALES INDUSTRY CONTACT



CAC BOARD MEETING TO BE HELD IN DECEMBER

The California Apple Commission will be holding a board meeting via Zoom in December. The date is to be determined and further information will be provided soon.

Find us on social media!



#calapple



@calapples



@calapple

Did you know you can receive an e-newsletter instead of the snail mail version? If you would like to sign up, please email intern@calapple.org

APPLE BITES



InstantPot California Gala Applesauce

Ingredients:

- 12 California Gala apples
- 1/2 cup water
- 1/4 cup sugar (optional)
- 1/4 teaspoon fresh nutmeg

Directions:

- Core, peel and chop the apples.
- Add the apples, water, sugar, and nutmeg to the InstantPot.
- Cook for five minutes and vent for 15 minutes.
- Using an immersion blender, blend the apples until smooth.
- Allow to cool.
- Enjoy!

Recipe courtesy of www.yummly.com and californiagrown.org

CALENDAR OF EVENTS

- **OFFICE CLOSED- Veterans Day**
 - November 11, 2020
- **Asia Fruit Logistica (Virtual)**
 - November 18-20, 2020
- **OFFICE CLOSED- Thanksgiving**
 - November 26-27, 2020

All events are being held virtually. Please contact the CAC office for more information.



California Apple Commission

2565 Alluvial Ave., #152

Clovis, CA 93611

PH: (559) 225-3000

FAX: (559) 456-9099

www.calapple.org