



# Newsletter

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## **CAC ATTENDS AG IN THE CLASSROOM CONFERENCE**

As a member of the California Foundation for Agriculture in the Classroom, the CAC attended its first Ag. In the Classroom conference from September 27-29 in Palm Springs, CA. At this conference, the CAC had the opportunity to learn more about the program from organization leadership and California Department of Food and Agriculture secretary, Karen Ross. For any questions regarding the CAC's participation in this program or conference attendance, please do not hesitate to contact the Commission office.

## **US, CANADA & MEXICO**

### **REACH NEWTRADE AGREEMENT**

The United States, Mexico, and Canada have reached a new trade deal to replace NAFTA. The new deal is renamed The United States-Mexico-Canada Agreement (USMCA) and focuses mostly on the automobile industry, however, there are factors of U.S. agriculture. While the agricultural provisions in Canada are focused mainly on the dairy, beef, pork, and grain industries, a zero tariff agreement was reached on all agricultural products traded between the U.S. and Mexico. Some factors that benefit the entire agricultural industry in all 3 countries include: modern language to enhance information exchange in relation to ag. biotechnology trade issues; science-based phytosanitary measures; grading standards and services agreement; and notification of SPS issues within 5 days, as opposed to 7. This new proposed agreement, however, is still in need of approval from Congress, and the CAC will provide an update when the timeline for approval becomes clearer after the upcoming election.

## **CA APPLE TAIWAN AUDIT**

In late October, APHIS conducted the annual on-site inspection for U.S. apples to Taiwan. The inspection included on-site audits of supplying orchards and packinghouses planning to export apples to Taiwan. If you have any questions regarding the Taiwan Export Program, please contact Elizabeth Carranza at the Commission office.

## **UNITED FRSH HOSTS LISTERIA CONFERENCE**

In September, the CAC attended a 1.5 day intervention and control workshop on Listeria. The workshop was designed specifically for the produce industry and featured: a general session on sanitary design, sanitation best practices, and environmental monitoring with breakout sessions, panel discussions, case studies, and more. For more information regarding this workshop, please contact the Commission office.

## **UNITED FRESH PUBLIC POLICY CONFERENCE**

On September 24-26, 2018, the California Apple Commission staff attended the United Washington Public Policy Conference. This conference is an annual event held in Washington DC, which provides the produce industry the opportunity to gather together and have a face to face dialogue with key members of Congress and address the industry's most pressing public policy matters. For example, issues concerning labor, trade and tariffs, newly announced ATP funding, and the security of MAP funds in the upcoming 2018 Farm Bill were discussed. If you would like more information, please contact the Commission office.

## **ASIA FRUIT LOGISTICA**

On September 5-7, 2018, The California Apple Commission joined the U.S. Apple Export Council (USAEC) in Hong Kong for Asia Fruit Logistica. This is the largest fresh fruit trade show in Asia and provides the Commission the unique opportunity to reach a vast audience of consumers and buyers. Asia is a promising market for California apples, and the Commission provided information to buyers about the availability of California apples. The CAC would like to thank the FAS and USAEC for providing this opportunity. For additional information, please contact Elizabeth Carranza at the Commission office.

## COMMISSION ATTENDS PMA

On October 18-20, 2018, the California Apple Commission attended the Produce Marketing Association's Fresh Summit's (PMA) annual convention and exposition, held at the Orange County Convention Center in Orlando, Florida. PMA helps members grow by providing connections that expand business opportunities and increase sales and consumption. In addition, PMA allows the Commission to meet and maintain relationships with other industry leaders, as it connects with the industry on being updated on current industry topics and workshops. In 2019, PMA will be held in Anaheim, California. For more information, please contact the Commission office.

## CAC WELCOMES NEW INTERN

In September, we welcomed Nicole Helms as our newest intern. Nicole originates from Rio Oso and is attending CSU Fresno to pursue a degree in Agricultural Communications. Nicole enjoys spending time with her family and friends, being outdoors, adventuring, and has a passion for agriculture. She looks forward to the valuable knowledge that she will gain through this internship experience.

### Find us on social media!



#calapple



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## CAC MOVES OFFICE

We are excited to announce that the CAC office has moved. We are still located in the same office building, therefore, our address and telephone number remain the same with the exception of our Suite Number. Please make a note of our **New Suite Number #152**. We hope you will stop in and say hi if you are in the area.

### Cinnamon Roll Apple Pie Apple Bites



#### Ingredients:

1. 2 cans (17.5 oz.) refrigerated cinnamon rolls with icing
2. 3 California Granny Smith apples, thinly sliced
3. 1 pkg. (3.4 oz.) JELL-O Vanilla Flavor Instant Pudding

#### Directions:

1. Heat oven to 305°F.
2. Separate Cinnamon Rolls. Place 6 rolls in single layer on bottom of 9-inch pie plate sprayed with cooking spray; press to flatten and completely cover bottom and side of pie plate. Reserve remaining cinnamon rolls and icing for later use. Bake crust 10 min.
3. Toss apples with dry pudding mix and cinnamon; spoon into cinnamon roll crust.
4. Press remaining cinnamon rolls into 5-inch rounds. Place around outer rim of pie plate, leaving opening in center to allow steam to escape. Press edges of rolls together to cover filling and to seal edge of bottom crust.
5. Bake 40-45 min. or until apples are tender and crust is golden brown. Drizzle with reserved icing.

*Recipe courtesy of [www.Kraftrecipes.com/recipes/cinnamon-roll-apple-pie](http://www.Kraftrecipes.com/recipes/cinnamon-roll-apple-pie).*

## CALENDAR OF EVENTS

- November 14-15-USAEDC (U.S. Agricultural Export Development Council) Conference- Baltimore, MD
- December TBA- CAC Board Meeting
- January 2019- U.S. Apple Meetings- Washington, D.C.
- February 6-8 2019- Fruit Logistica- Berlin, Germany
- February 13-15- US Apple Association Government Affairs Committee Meeting



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